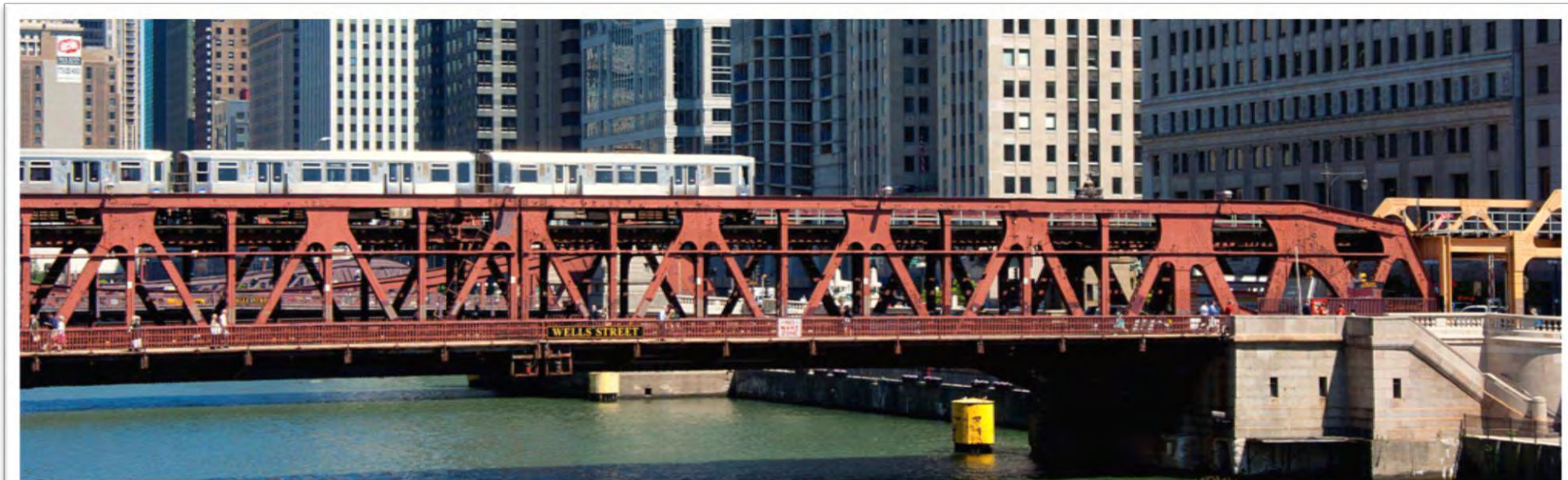




Leveraging Unconnected Resources For Mutual Gains:

CTA Case Study by Michael Bowen
Director - Compensation, Benefits & HRIS



WHO ARE WE?



What Problem Do We Need to Solve?

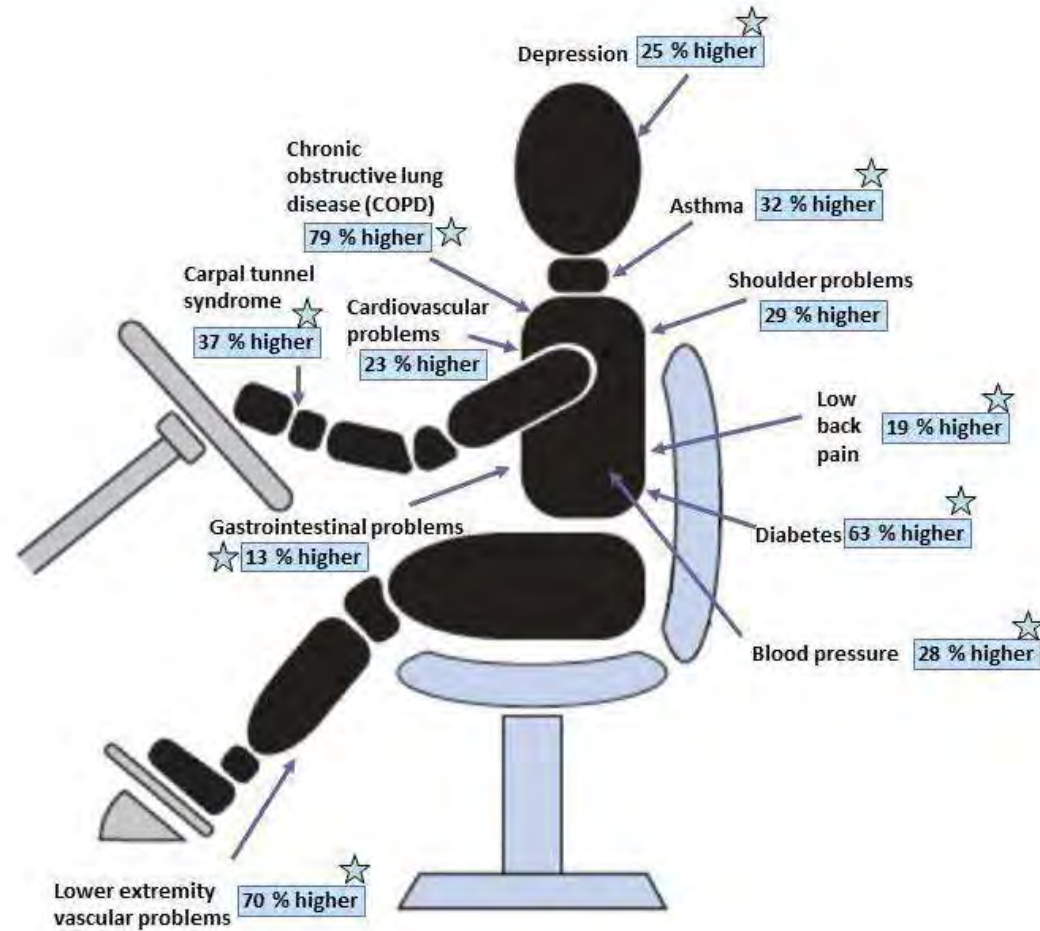
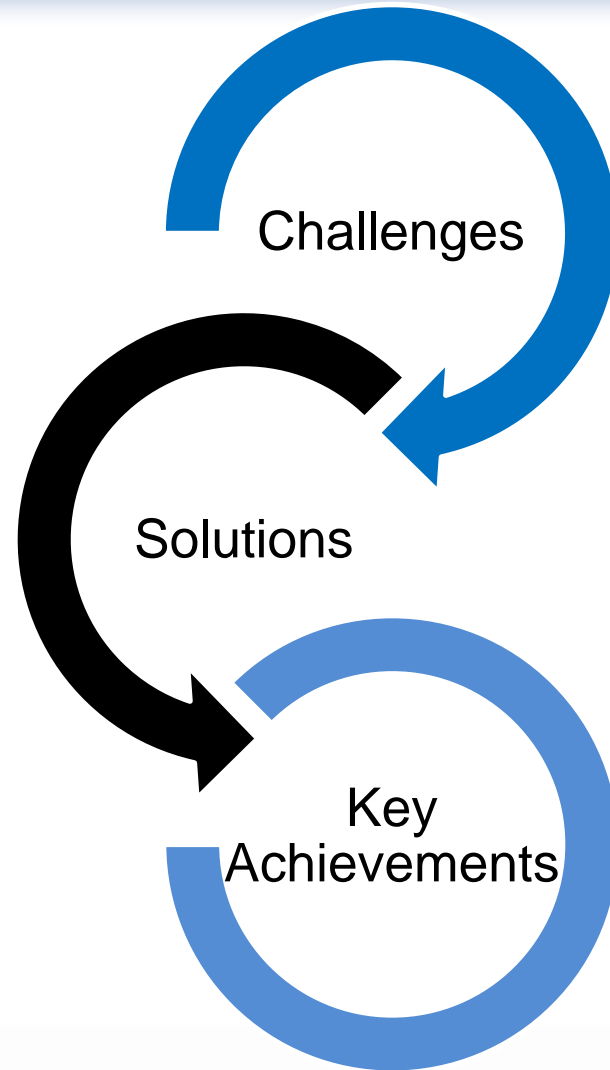


Image: www.atu.org/article-images/chronicdiseases_chart



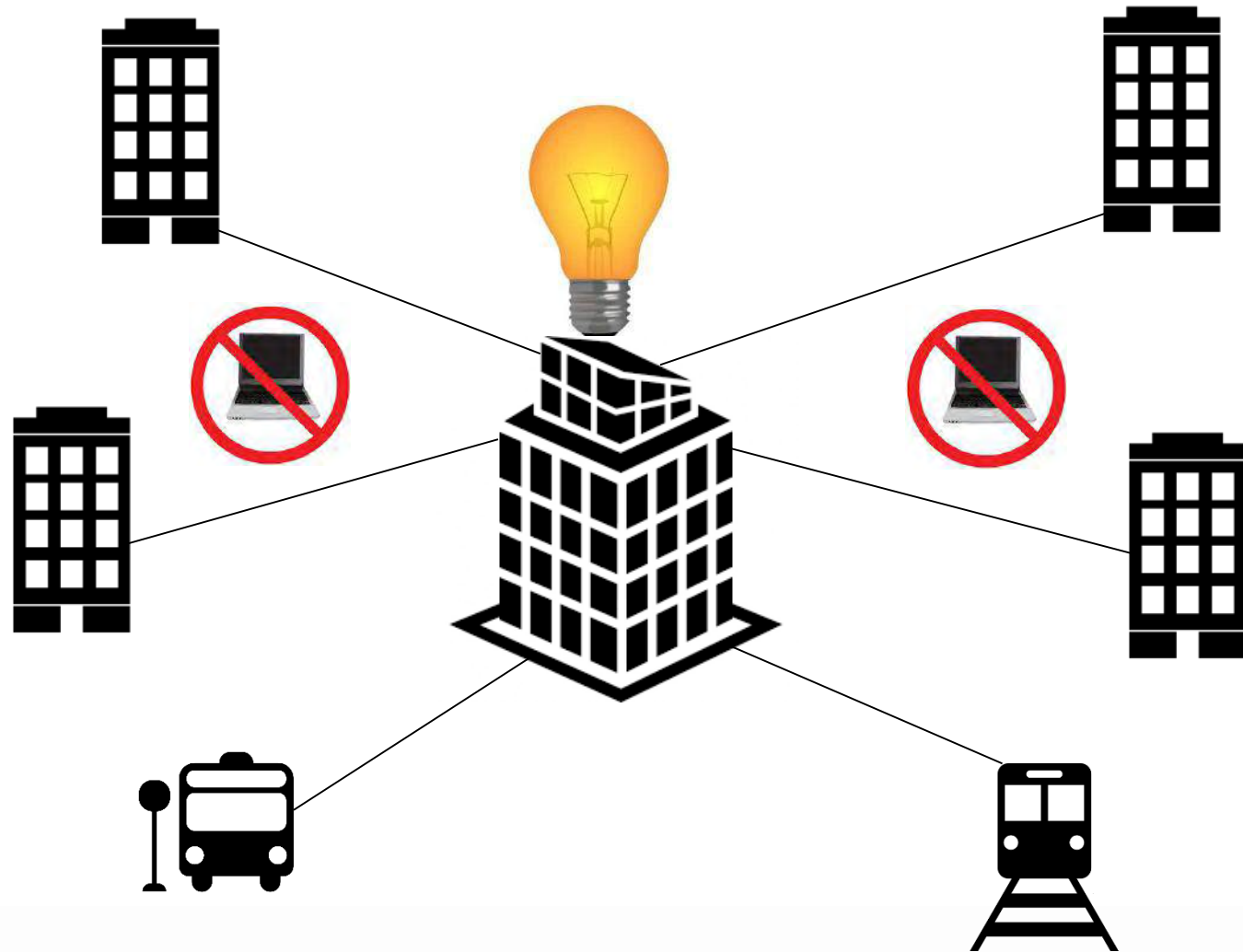
CTA CASE STUDY



CHALLENGE: RESOURCES



CHALLENGE: COMMUNICATION



KEY ACHIEVEMENTS: COMMUNICATION

Digital Signage Monitors



Self-Service Kiosks



Branding



Monthly Seminars



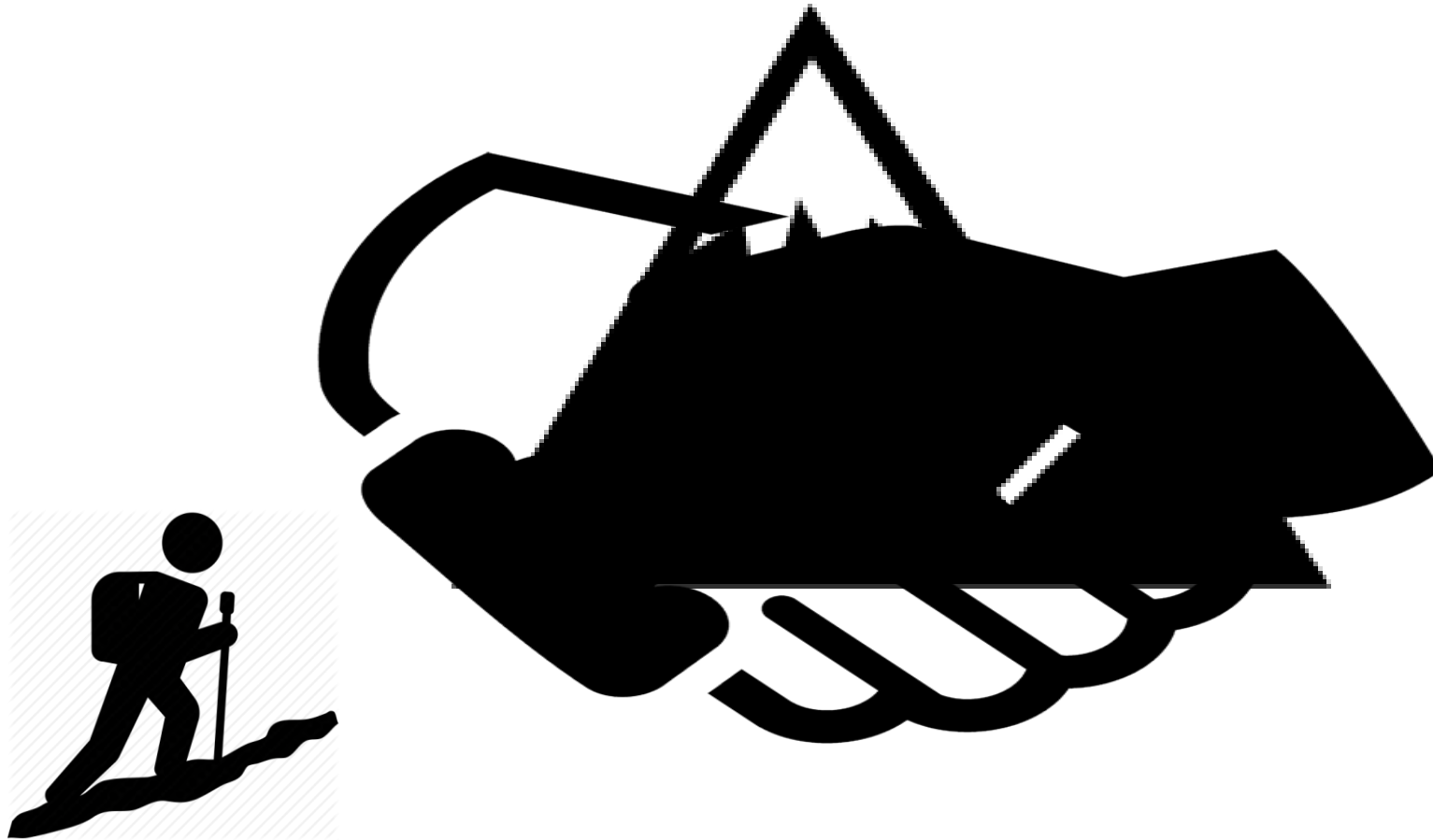
Live Well Work Well Website



Postcard – National Diabetes Month



CHALLENGES: WORKFORCE

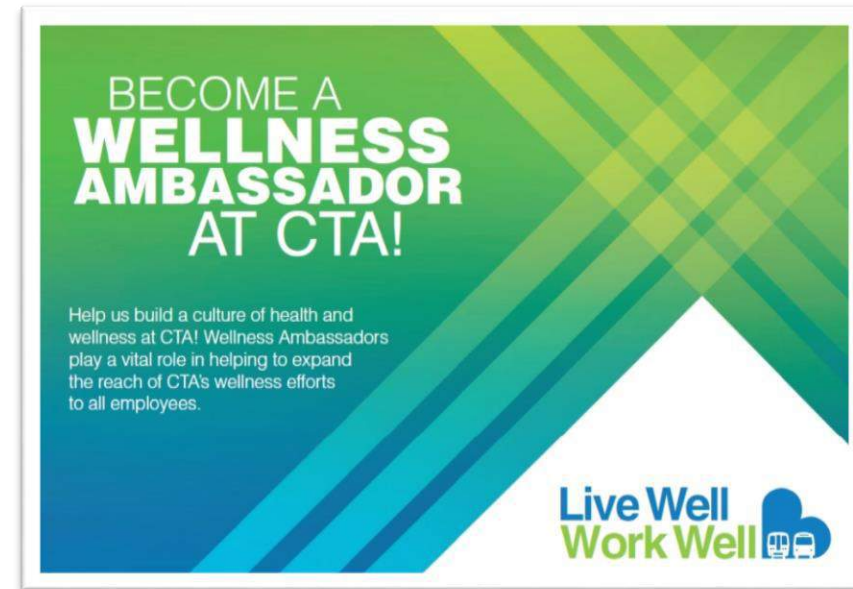


KEY ACHIEVEMENTS: WORKFORCE

Wealth & Health Fair



Wellness Ambassadors



Transit Jamboree



KEY ACHIEVEMENT: GROWING POWERS

Partnership with Growing Powers



Questions
